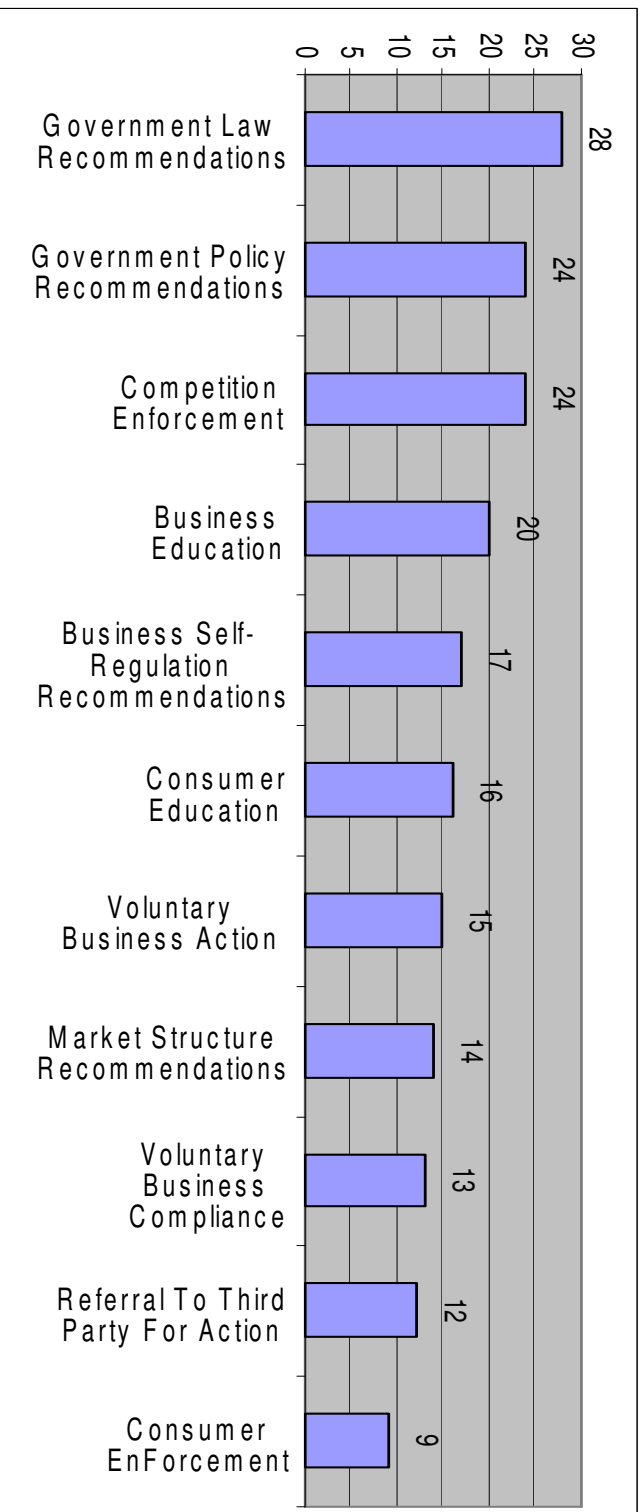


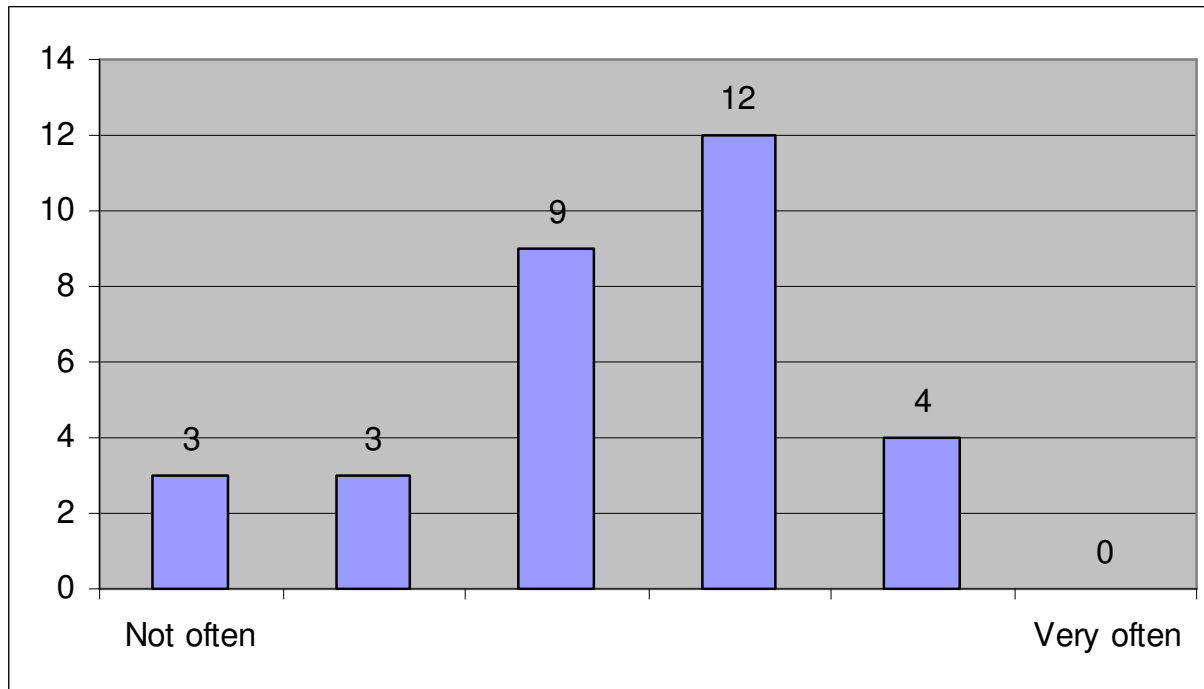
ICN MARKET STUDIES PROJECT

Breakout session 3:
Market Studies Outcomes and
Evaluation

Have your Authorities' studies actually resulted in any of the following recommendations and/or actions?

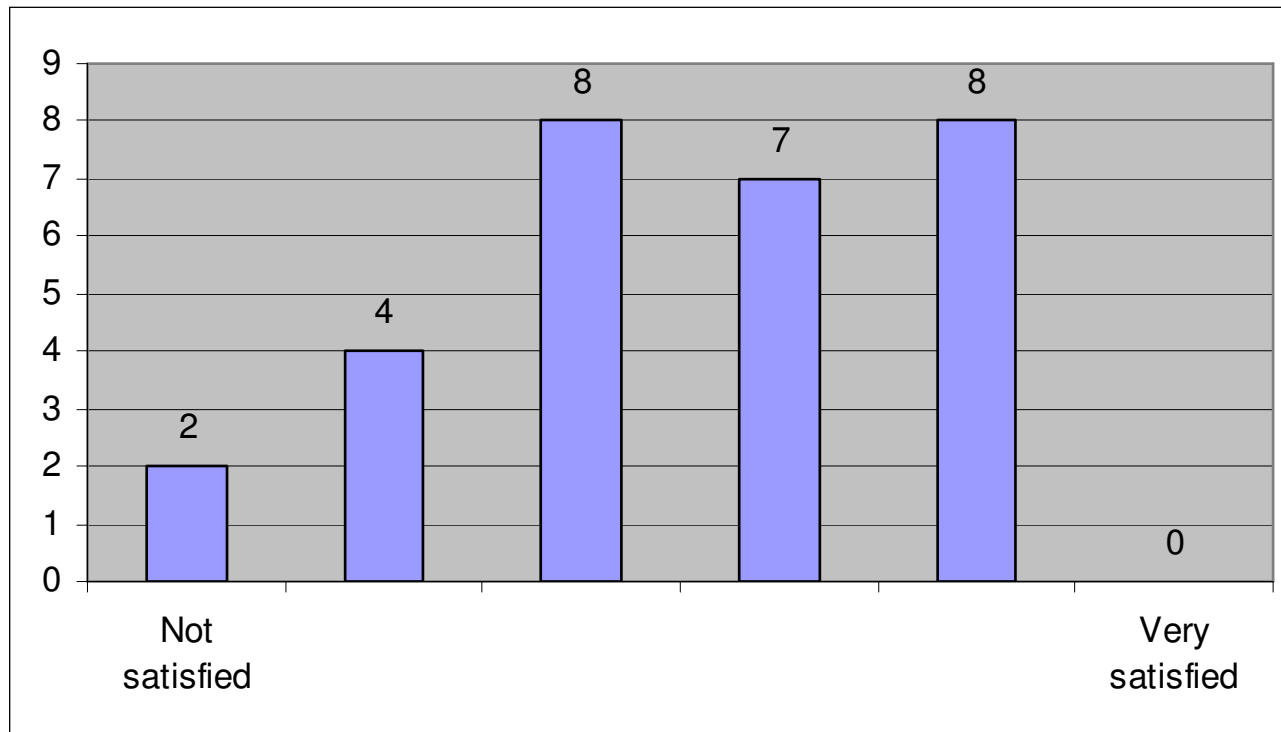


How often have your Authority's recommendations been implemented by government and/or business?



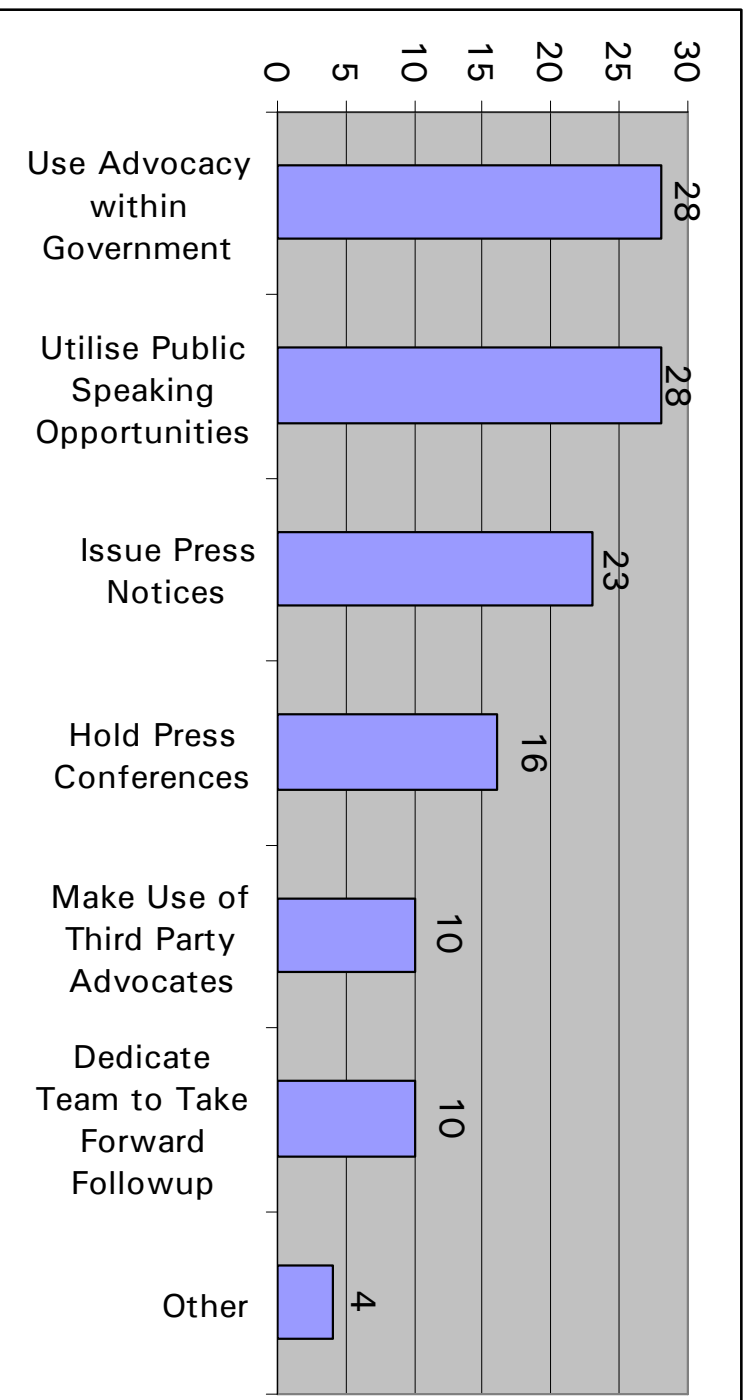
1 = not often; 6 = very often

How satisfied has your Authority been with the level of implementation in respect of its recommendations?

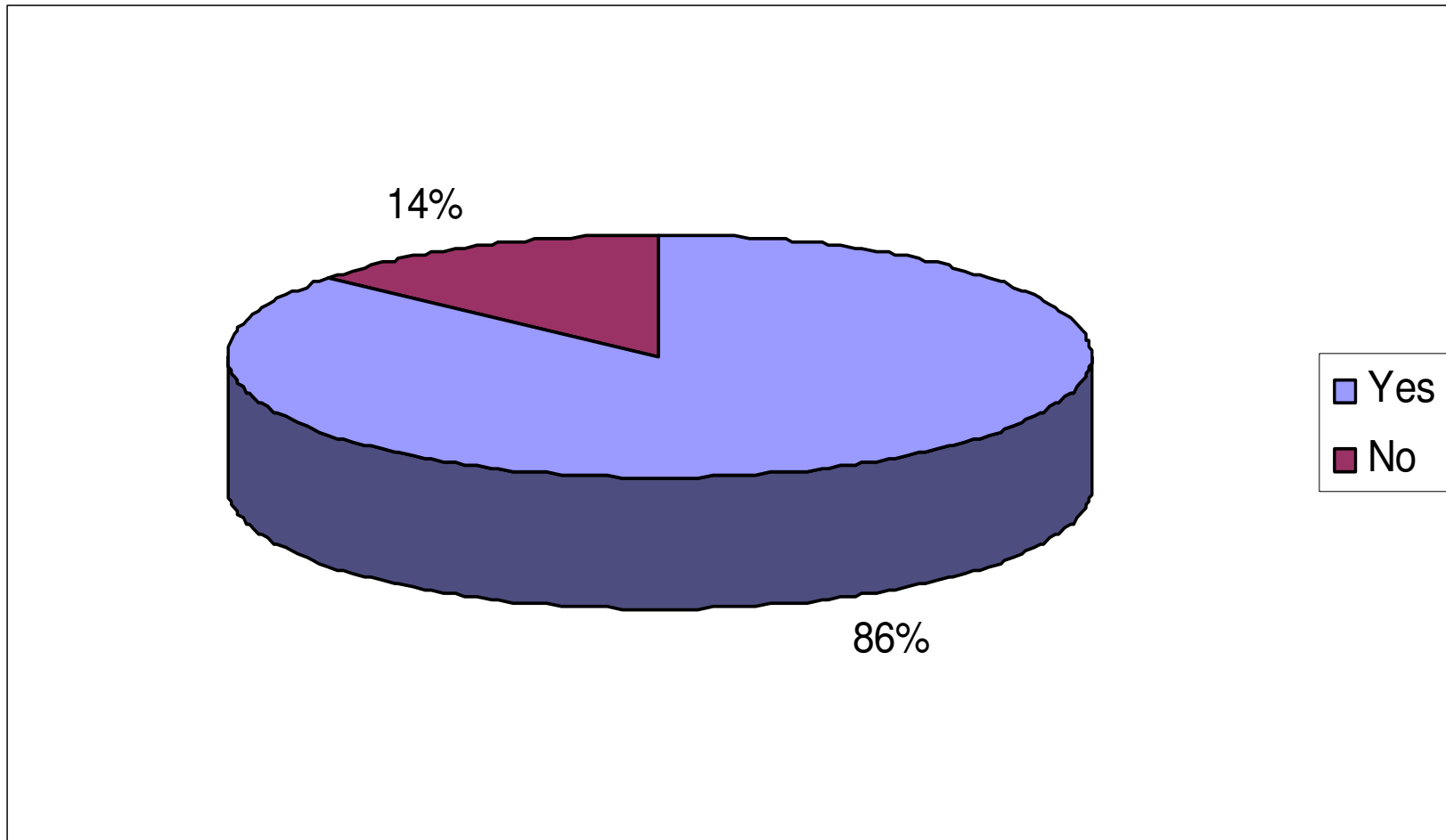


1 = not satisfied; 6 = very satisfied

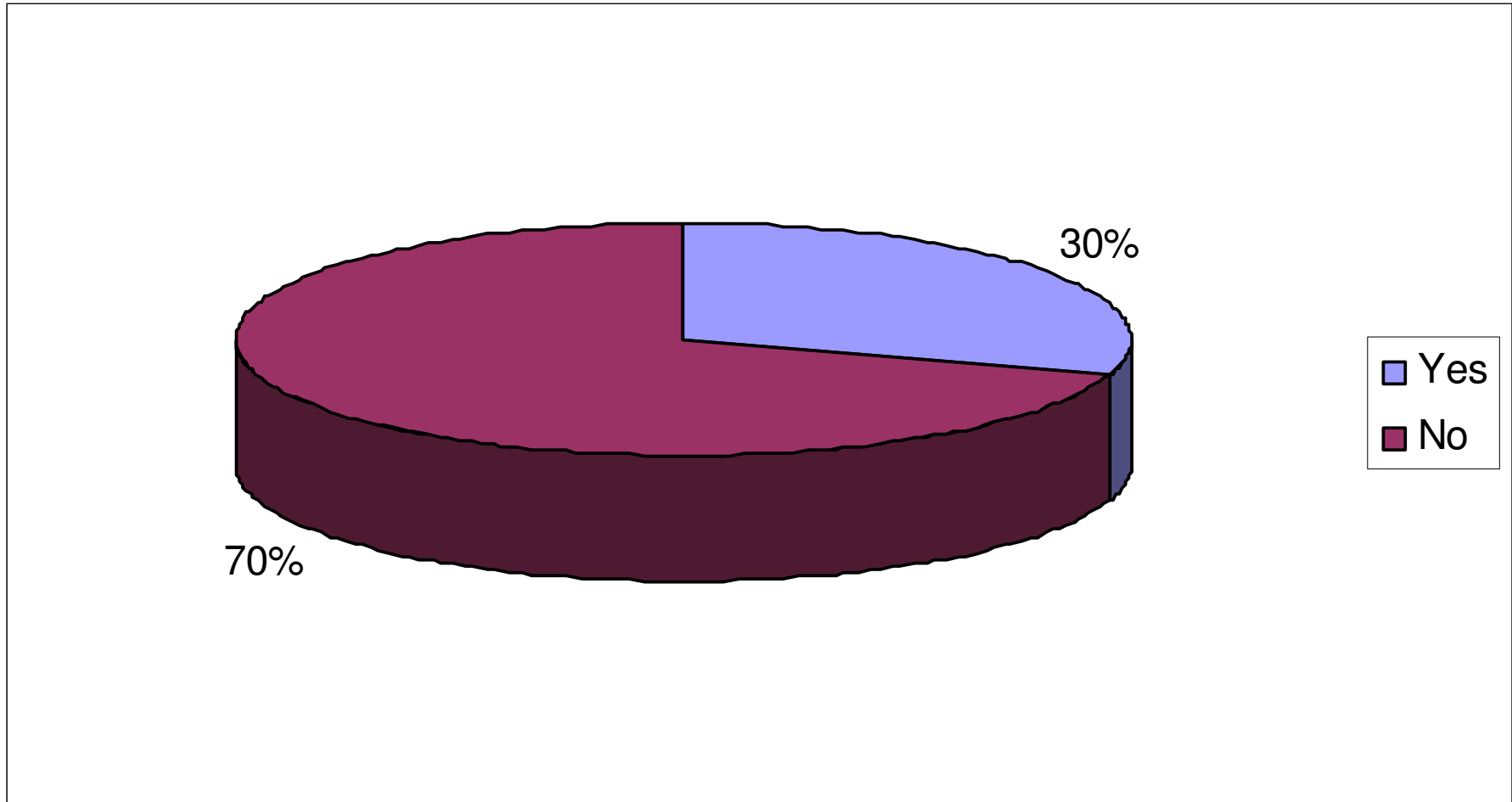
What does your Authority do to try and ensure recommendations are adopted?



Does your Authority review the effect of its market studies work?



Does your Authority measure changes in market outcomes arising from its market studies?



How does your Authority measure the impact of its market studies work?

