

## **BIOGRAPHICAL SKETCH**

### **Andrea Appella**

Andrea Appella is a senior lawyer with significant experience in competition law and the media industry. He is currently Director of International at the Office of Fair Trading (OFT) in the UK, where he leads the team in charge of the OFT's international activities and strategy in respect of multilateral competition bodies (OECD, ICN, ECN, UNCTAD), bilateral relationships with foreign competition and consumer authorities, support of cross-border enforcement actions and international consumer activities (ICPEN, CPC).

He was Vice President and Associate General Counsel of Time Warner Europe from January 2003 until March 2008, where he dealt with the full range of European competition law issues for Time Warner Corporate and Time Warner Divisions in Europe, including Article 81 and Article 82 proceedings before the European Commission and National Competition Authorities, mergers, compliance and competition policy developments.

Andrea joined Time Warner Europe from Warner Bros. legal department, where he was Director, Legal & Business Affairs - Europe. Prior to joining Warner Bros., he was Legal Counsel and Business Affairs Manager for MTV Networks Europe. He came to MTV after qualifying at Herbert Smith's Competition Law Department in London.

Andrea earned his first law degree, *magna cum laude*, at the *Libera Universita' Internazionale degli Studi Sociali in Rome*, and an L.L.M., with Merit, from the London School of Economics. He is a member of the bar in both Italy (as an *avvocato*) and England (as a solicitor). He is an officer of the IBA Antitrust Committee, a member of the IBA's Taskforce on Extraterritoriality and a Senior Fellow at the Centre for Law and Governance in Europe at UCL, where he is teaching the course on "Competition, IP and Contractual Issues in the Media Industry: Law and Practice". He was featured among the "Stars of the In-House Competition Bar" in *Global Competition Review* (March 2005) and is a frequent speaker at competition law and media law conferences.